



NEWS & NOTES

YOUR WEEKLY UPDATE ON GFWC NEWS

November 9, 2023

Release of GFWC Rebrand - November 13



It is an exciting time for the Federation!

On Monday, November 13, GFWC will officially release the new rebrand for the Emblem. Part of the rollout will include the GFWC Brand Identity brochure and the GFWC Style Guide. Digital files of the Emblem will be available on the [Digital Library](#) under “E” for Emblem.

Formats available include: **JPG** (best for web pages and digital communications, such as emails, and has a white background), **PNG** (best for graphic designers or design projects and has a transparent background), and **EPS** (ideal for professional printing, used by designers for large scale design/print projects).

In addition, there are two versions of the new rebrand available for the Emblem:

1) horizontal and 2) vertical. The primary Emblem is the horizontal. However, the secondary Emblem, vertical, can be used when space is limited or your design requires more flexibility. Each will be available in full color, black (light backgrounds), and white (dark backgrounds).

If you have any questions about which format is best for your project, please contact Candice Gill, Design and Publications Manager, at CGill@GFWC.org.

Register for the GFWC Holiday Open House

*Tis the season to
Sparkle & Shine*

HOLIDAY OPEN HOUSE

Wednesday, December 6, 2023
11:00 AM–1:00 PM & 1:30 PM–3:30 PM

GFWC Headquarters
1734 N ST NW, Washington, DC 20036

RSVP to Events@GFWC.org by November 20
Register at www.eventsquid.com/event/20992



Tis the Season to Sparkle & Shine! Please join us December 6 at GFWC Headquarters for a festive open house event with the International President, Officers, and Staff.

[Register Now](#)

**This Weekend, we recognize the sacrifice
of all those who served.**

Happy Veterans Day from GFWC.



The GFWC Woman's Century Club of Idaho recognized female veterans in anticipation of Veteran's Day this weekend. Guest speaker, Judith Eighthmy, is a retired Navy Nurse who served on a hospital ship in Vietnam. Judith now shares her story as a volunteer at the Nampa War Hawk Museum in Nampa, Idaho. Judith is the only living of the five women featured on the Idaho Women Veterans Medallion. [Read More Here.](#)

The WHRC would love to start doing more research into the overlap of club service and military service, so if your club has veterans amongst its membership, present or historic, let us know at WHRC@GFWC.org!



Kentucky Director of Junior Clubs Project:

Walk Like MADD for Those We Love

By: Sherri Hammons, GFWC Kentucky Director of Junior Clubs

During this administration, juniors and generals will support Kentucky's Mothers Against Drunk Driving (MADD) chapter. This important project was chosen because, on May 15, 2022, my best friend Rita's son's life was cut short because of a drunk driver. She has been a devoted clubwoman for over 25 years. My goal is to promote awareness of these preventable deaths.

During last year's Southeastern Region Meeting and at the GFWC Kentucky State Convention, the money raised during junior fun nights was donated to Kentucky's MADD chapter. We have donated over \$800 so far during my term.

My club, the GFWC Barbourville Junior Woman's Study Club, sponsored a billboard in our town that was up for three months during the summer of 2023. The billboard featured a photo of Matthew, Rita's son, who was killed by a drunk driver. We hope that by putting a young man's face to such a preventable tragedy, others take notice. Impaired driving of any kind is unacceptable, and deaths due to impaired driving can be prevented.

Our state also participated in the Kentucky "Walk Like MADD" event on October 21, held at the capitol building in Frankfort. We had a total of 19 members on our team and raised \$1,870, just shy of our \$2,000 goal. We still have until Nov 21, 2023, to reach our goal.

If you would like to contribute, the name of our group is Tater's Troopers at WalklikeMADD.org. This money is used for prevention and service work so that one day we can have NO MORE VICTIMS. It truly is a work of the heart.



What Makes an Effective Leadership-Building Project?

By: Ann Landis, GFWC Leadership Committee Member

A good project helps develop leadership skills in your members so they begin to feel confident taking on leadership roles. A good project involves mentoring between experienced leaders and novice leaders. A good project facilitates quality succession from one leadership team to the next.

Educating members about leadership roles can inspire them to develop into a leader. Good projects may use non-traditional methods of developing leaders, such as sharing leadership roles or shadowing experienced leaders.

A leadership project is not a list of club members and the roles they fill, nor is it a list of club members and the GFWC meetings and conventions they attend. However, you could turn this listing into a leadership project by having the members who attend a GFWC Convention present a program highlighting and sharing the upcoming events, tidbits, gems, and jewels they learned at the GFWC meeting.

Another way to build leaders is to allow a panel of current leaders to share how they came to be in their leadership roles and inspire others to develop the necessary skills to move into leadership positions.

Good leaders know to check what other successful clubs are doing by going to the GFWC Top Ten Projects on the Member Portal under "T" for Top Ten. Here you can find projects for 2018-2022.

We often struggle to find members to fill leadership roles within our clubs, so we must grow and develop our leaders. A strong focus on developing members as leaders can be a powerful tool.

And remember, the GFWC Leadership Toolkit offers many documents, books, and TED Talks to help you develop leadership skills. More information is available at www.GFWC.org, Member Portal, My Digital Library, Resources, "L," Leadership Toolkit.

Volunteers in Action: GFWC Lamoille Women's Club (NV)

The GFWC Lamoille Women's Club (NV) contributed to the GFWC National Day of Service by supporting



a food bank at Elko Senior Center. They advertised on the radio and through Facebook to get the message out about donating to their food drive. Twenty club members participated, donating over 150 pounds of food to the senior center.

Submit photos and a short story about the awesome things YOUR club is doing in the community to PR@gfwc.org.



GENERAL FEDERATION
of WOMEN'S CLUBS

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