



# NEWS & NOTES

YOUR WEEKLY UPDATE ON GFWC NEWS

September 21, 2023



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## Junior & Juniette Leadership Certification Program: Deadline to Register October 1

I hope you will join me in providing training that is relevant to the needs of Junior members and will provide GFWC with leadership for the future. The deadline to register your club is **Sunday, October 1, 2023**.

To qualify, clubs will need to complete six monthly leadership activities. They must cover at least six of the eight topics listed below.

1. GFWC History
2. Self-Development
3. Team Development
4. Strategic Thinking and Acting
5. Innovation

6. Fundraising
7. Legislation
8. Communication and Public Speaking

A comprehensive list of GFWC and external training material to be utilized to complete this program is available in the Digital Library under "J."

Clubs will submit a summary of the leadership activities completed and number of members in attendance for each session by May 15, 2024, to be recognized at next year's Annual Convention. Clubs will also be listed on the website as a "Junior Leadership Designated Club" and are encouraged to self-promote as well.

If your club intends to participate, please submit the form to the Director of Junior Clubs, Katie Moydell, at [kmoydell@gfwc.org](mailto:kmoydell@gfwc.org) by October 1, 2023.

In Junior Love,  
Katie Moydell  
Director of Junior Clubs

[Junior Forms](#)

[Juniorette  
Forms](#)

[Resources](#)



# National Day of Service

SATURDAY, SEPTEMBER 30, 2023

*Living the Volunteer Spirit*

[www.GFWC.org](http://www.GFWC.org)

[#GFWC23NDS](https://twitter.com/GFWC23NDS)

**Tell People About NDS & GFWC!**  
There is still time to order your NDS  
Buttons!



NDS 2023 Buttons are available in the GFWC Marketplace. You can access GFWC Marketplace through GFWC's website, [www.gfwc.org](http://www.gfwc.org), or at this link:

[Marketplace Login \(allegraromeoville.com\)](http://allegraromeoville.com)

Buy these limited-edition buttons for your club to show solidarity across the Federation on the Inaugural GFWC National Day of Service, September 30!

\$2 each, minimum order of 25. Buttons are 2.25in diameter with a pin back.

Happy button shopping! Thank you for all you are doing for NDS.

It is not too late to register for NDS. Registrations will be accepted through the last week of September.

To register, email Melanie Gisler, Membership Director, [mgisler@gfwc.org](mailto:mgisler@gfwc.org), and cc Deb Strahanoski, GFWC International President, [dstrahanoski@gfwc.org](mailto:dstrahanoski@gfwc.org). Please include your club name, state, and what you are planning for NDS.

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## Digital Library issues in the Member Portal

Members are logging into the Member Portal, clicking on their profile icon, and getting a drop-down box. However, "My Digital Library" does not always appear in the drop-down menu. We are experiencing a glitch in the system, and MemberSuite is working on finding a solution. Meanwhile, we have a workaround in place to access the digital library if it is not showing up in the drop box when you click the profile icon. The following instructions will get you to the digital library:

1. Log in. Click on the profile icon on the top right of the page. A drop-down menu should appear. Click on "My Digital Library."
2. If "My Digital Library" does not appear in the drop-down menu, click on "Helpful Links" to the left of the profile icon on the menu

bar. A drop-down menu will appear. Click on “My Digital Library” at the bottom of the drop-down menu. A page will appear with [GFWC \(membersuite.com\)](#) in a light blue link. Click on [GFWC \(membersuite.com\)](#), and the digital library will appear, then click on “Resources.”

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## **Washington State President’s Project: WINGS: Women Inspiring New Generations**

By: Susan Tyler, GFWC Washington State President

The theme for my administration is WINGs (Women Inspiring New Generations). “The Birds and the Bees, Bringing Ideas to Life,” “Passport to Adventure,” and “Women Take Flight” have provided opportunities to learn about native pollinators and women’s history and share our personal stories. Speakers have touched on subjects such as the issues women veterans face when they return home, and we had a visit from “Amelia Earhart” on the history of women serving in WWII.

We’ve collected diapers and sanitary supplies and completed several hands-on projects. Clubwomen made emergency lanyard bracelets and cards for Operation Gratitude packages and crafted tattered flag stars, which are given to veterans as a thank-you for their service.

My favorite activity has been a “Story Corps” style booth where members record stories about their history in GFWC. The first videos are available on YouTube at <https://www.youtube.com/@GFWC-WS>.

For my signature project of the UN High Commission on Refugees (UNHCR), we’ve had speakers and exercises intended to broaden our understanding of the refugee experience. “Get Ready to Flee” demonstrated how difficult it could be to leave your home with nothing more than what you could carry in a suitcase. Photos and stories from someone who works with refugees in the world’s poorest areas made those hardships feel real.

Perhaps our most creative endeavor has been exploring opportunities where GFWC-WS can partner with OFWC (Oregon Federation). I’ve

really enjoyed the synergy we're building between our sister states and look forward to continuing.

Taking on the Presidency of Washington State has been a stretch for me, but I wouldn't have it any other way. It's almost a shame that it's halfway over since I'm just beginning to have some idea of what I'm doing!

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## But Wait, There's More

By: GFWC Bylaws Committee

Your GFWC Bylaws Committee has covered the essential articles of bylaws for clubs as suggested by our Parliamentary Authority: *Robert's Rules of Order Newly Revised, 12th edition* in *News & Notes*. However, clubs may have additional items to address in their bylaws. There may be scholarships, clubhouses, or businesses of the club (resale shops, clinics, libraries, event venues, etc.) with boards of trustees that must be addressed. Other topics may include convention delegates, finances, and a discrimination clause. While no one wants a club to cease to exist, an article concerning what becomes of the assets and documents of the club should be addressed. Even if your club is not a cyber club, there may be digital assets, social media, or online meeting platforms to address in the bylaws. Remember, administrative details should not be in the bylaws but in standing rules or procedure manuals.

To further assist, your GFWC Bylaws Committee has worked over the summer to update "Writing Bylaws," found in the Digital Library under "B" and "Sample Bylaws," found in Section 4 of the Leadership Toolkit under "L." In addition, "Sample Bylaws for Cyber Clubs" have been developed and are in Section 4 of the Leadership Toolkit. A review of these documents may be helpful in the development or update of club bylaws. While the sample bylaws for clubs and cyber clubs may seem too detailed for your club's needs, they are meant to be guides and "food for thought." Each club will need unique bylaws without conflicting with federal, state, and local laws or the GFWC and state federation bylaws.

Please remember that any suggested amendments to the GFWC Bylaws must be submitted to the GFWC Bylaws Chairman by **November 1**.

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## Video Recording Tips

By Loretta Caron, GFWC CPR Committee Member

When was the last time you were on social media that you didn't see a video in the first few scrolls? You don't remember because video is taking over. Why? It's because our brains can process a video much faster than reading text.

Here are some tips for creating Facebook videos:

- **Create square videos:** Square videos fill more space on the Facebook feed and are more likely to grab the viewer's attention.
- **Add captions to your videos:** Many people watch Facebook videos with the sound off, so adding captions can help them understand the content.
- **Focus on one key point:** Keep your video focused on one topic or message to avoid confusing your viewers.
- **Upload your videos natively:** Uploading your video directly to Facebook instead of sharing a link from another platform can help increase engagement.
- **Keep it brief:** Shorter videos tend to perform better on Facebook, so try to keep your video under three minutes.

Here are some ideas that you can use this club year for creating videos

- Hold a question and answer session (**Q&A**) for potential new members.
- **Host a webinar.** It could be about the history of GFWC or your club, programs offered, etc.
- **Behind the scenes** look at your clubhouse decorated for the holidays or a sneak peek at silent auction items at your next fundraiser.
- **Run a contest/fundraiser.** Remember calling into the radio show for a contest? Think of it the same way but on live social media platforms. You could draw the winning raffle ticket **LIVE!\***
- **Live stream large events** by showing the large crowd - viewers will feel like they are missing out and will be sure to attend next time.

\*Please check your local government regulations for rules on contests and sweepstakes.

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## Volunteers in Action: GFWC Colorado



During the GFWC Colorado Fall Board of Directors' Meeting, clubwomen made community service a priority. GFWC Colorado participated in a virtual walk for St. Jude Children's Research Hospital on Saturday, September 16. They heard a brief history of St. Jude and their accomplishments in treating and curing childhood cancers. They raised \$500 for St. Jude during their walk!

Submit photos and a short story about the awesome things YOUR club is doing in the community to [PR@gfwc.org](mailto:PR@gfwc.org).



GENERAL FEDERATION  
of WOMEN'S CLUBS

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