



# NEWS & NOTES

YOUR WEEKLY UPDATE ON GFWC NEWS

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May 16, 2024



**Registration for the 2024 GFWC  
Annual Convention is CLOSING  
MONDAY**

[REGISTER NOW](#)

**Purchase your Golden Ticket raffle entries!**



Entry tickets can be purchased online, during Convention registration, or on-site in Chicago.

*This opportunity is open to all clubwomen; winners do not need to be present to win.*



## The Windy City Raffle

Are you looking forward to trying your luck at the Windy City Raffle this year? Our amazing prizes are donated by clubwomen just like you! The best donations are the kind you would love to win yourself!

Donation Forms are due May 25

[Raffle Donation Form](#)





## The New GFWC Member Portal

Sign-up for the GFWC 2024 National Day of Service will begin next week, Thursday, May 23, 2024, in GFWC's Member Portal. In anticipation of the GFWC National Day of Service launch next week, members should go ahead and create their profile in the GFWC Member Portal before next week. See below for instructions on how to create your profile in the GFWC Member Portal.

The 2024 GFWC NDS Tool Kit and the GFWC NDS Press Kit will also be available in the Digital Library beginning next Thursday, May 23, 2024. So, be ready to start planning your GFWC National Day of Service by creating your profile in the GFWC Member Portal at [memberportal.gfwc.org](https://memberportal.gfwc.org)

***All users will need to complete a one-time profile registration using their existing email on the new portal.***

Please read this [SUPPORT GUIDE](#) for assistance in creating your profile, downloading files from the Digital Library, and updating your profile information.

It can take 2-3 business days for GFWC staff to approve your profile. We thank you for your patience, as we are experiencing a high volume of requests during this transition.

\*If you do not see your club listed under your state federation during registration, please email [gfwc@gfwc.org](mailto:gfwc@gfwc.org) with your official club name and state federation so we can add it.



## **GFWC LAC and GFWC Georgia**

### **Georgia Call to Action: Victim-Centered Address Confidentiality**

On May 6, 2024, Georgia Governor Brian Kemp signed SB324, State Printing and Documents, a Victim-Centered Address Confidentiality Program, and GFWC Georgia was there! Why was the state organization represented at the signing? GFWC Georgia clubwomen played an important role in supporting SB324 by answering their state's "Call to Action," sent out via GFWC's Legislative Action Center (LAC).

How did this alert ultimately come about? It began on February 6, when GFWC GA clubwomen participated in a webinar preparing them for Capitol Day on February 7 with the GA Coalition Against Domestic Violence (GCADV). At the Capitol, Senator Kim Jackson, a Sponsor of SB324, welcomed support from GFWC GA. Working together with Karimah Dillard, GCADV Policy Director; Juliet Casper, GFWC Legislation and Public Policy Chairman, Debby Bryant, GFWC Legislative Consultant, and Lois Wolfe, GFWC GA Legislation and Public Policy Chair, sent urgent messages to state clubwomen to support SB324. On March 20, the **GFWC LAC Action Alert** was sent out, and clubwomen got busy answering it! SB324 passed the Senate and House and was sent to Governor Brian Kemp for his signature.

The personal address confidentiality of victims is critical in preventing future harm and in reducing the survivors' fear and isolation. With the passing of SB324, now Act 582, lives can be saved!



# The CPR Toolkit is an excellent tool for incoming leaders.

by Jill Passaretti, GFWC Communications and Public Relations Committee Member

All GFWC leaders should utilize the Communications and Public Relations Advancement Plan in the GFWC Club Manual, located in the GFWC Member Portal, as it contains a wealth of information. The Communications & PR Toolkit, also found there, presents in-depth information on important communication and marketing tools.

Once you are logged into your [Member Portal](#) account, you will find all GFWC resources on the Digital Library page. To find the CPR Toolkit, you can either use the search bar or scroll down to the “Toolkit” folder. The entire toolkit will download as a zip file, which can be opened by double-clicking.

The CPR Toolkit currently contains nine documents. Each article provides a detailed look at communication skills to help you receive and convey information, ideas, and messages in powerful and appropriate ways for your club.

- Develop Powerful Presentation Skills - *skills to become a better speaker.*
- Email Marketing Platforms - *email platform options for clubs to communicate with their members.*
- Implement Effective Communication Tools - *create successful communication methods with your membership.*
- Ins and Outs of Email - *suggestions for enhancing your “email” experience.*
- Newsletter and Marketing Tools - *increase newsletter readership within your club and community.*
- Social Media Presence - *free tools such as Facebook, Instagram, and Pinterest for communicating with the world and our membership.*
- Understanding Body Language Cues - *how to be aware of non-verbal signals*
- Use Social Media and Public Relations in Your Community - *create effective communication methods to help build the brand of GFWC in the community.*
- Website Design - *suggestions when creating or updating a website.*

Review these nine articles and see how they can help you and your club advance in today’s communication world.



## Cherry Blossom Princesses Support Child Abuse Prevention Month

While the Cherry Blossom Princesses were at GFWC Headquarters on April 11, they were given blue pinwheels to recognize Child Abuse Prevention Month. These “Pinwheels for Prevention” are a visual reminder of the work that still needs to be done to ensure all children grow up happy and safe. As the delegates departed, they shared a moving moment of solidarity as their pinwheels spun in the wind.

The Cherry Blossom Princess Reception was held at the GFWC Headquarters and hosted by the GFWC Washington DC Club. Speakers Sonya Gavankar McKay and Kisa Motiwala shared unique perspectives and experiences with delegates from U.S. states, territories, and embassies.

As the cherry blossoms bloomed in the nation's capital, so did the spirit of growth, resilience, and service among the Cherry Blossom Princesses, leaving a lasting impression of inspiration and camaraderie.

[View Event Photos](#)

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**TicketsatWork – Save up to 60% on theme parks, concerts, movie tickets, and more!**



GFWC is excited to announce our new partnership with TicketsatWork! As GFWC members, you get these promotions as a completely free perk. TicketsatWork is a benefits program with exclusive offers to the world's greatest entertainment and travel brands, including Walt Disney World® Resort, Universal Orlando Resort™, Cirque du Soleil®, and SeaWorld® Parks and Entertainment, and many other worldwide offers and attractions are available all with special pricing not available to the public. While working with the top suppliers and partners in the industry nationwide, TicketsatWork develops attractive offers that you, as a GFWC member, can share with family and friends.

It is easy for you to join:

1. Visit: <https://www.TicketsAtWork.com/>
  2. Click Become A Member
  3. Click Company Code
  4. Use the company code created for you: **gfwc24**
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## Volunteers in Action: GFWC Viera Woman's Club, Inc. (FL)

GFWC Viera Woman's Club, Inc. was recognized by Florida Wildlife Hospital (FWH) on April 11, 2024, for their donation of \$1,000 by check and \$400 in gift cards! Florida Wildlife Hospital cares for more than 5,000 animal patients per year. The club's donation will help fund life-saving medical care for sick, injured, or orphaned wildlife. Deb Gudzone, the club's CSP Environment Chairman, has created and fostered a supportive relationship with FWH, and they are most appreciative. The club will be featured on the hospital's sponsor wall and recognized online.

Submit photos and a short story (4-8 sentences, who, when, what, where) about the awesome things YOUR club is doing in the community to [PR@gfwc.org](mailto:PR@gfwc.org).



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