



NEWS & NOTES

YOUR WEEKLY UPDATE ON GFWC NEWS

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August 22, 2024

The GFWC 2024-2026 MEMBERSHIP “EDUCATE, ENGAGE, & EMPOWER” RECRUITMENT CAMPAIGN



by: Karyn M. Charvat, GFWC Membership
Chairman

In addition to submitting the number of NEW members joining your club quarterly, the Membership Committee is asking you to concentrate on the following **internal** focus areas, designed to help your club strengthen membership **retention**, while also attracting NEW members to your club!

July, August, September: Focus on Clear Communication

Concentrate on regularly providing your members with updates through email, newsletters, social media, and your club website. Be sure to note a way for them to contact leadership with feedback or any concerns. Report Due: October 1

October, November, December: Focus on Member Value and Benefits of Belonging

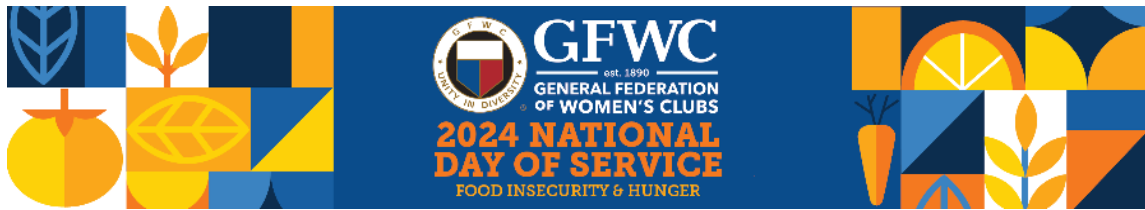
Clearly educate and communicate the value of being a member of your club and GFWC. Review membership benefits regularly based on member feedback and adjust accordingly. *Report Due: January 2*

January, February, March: Focus on Diverse and Inclusive Programming
Be sure you consider all members' needs when organizing your calendar of events and activities. Ensure club programs are accessible and open to a diverse membership base. *Report Due: April 1*

April, May, June: Focus on Professional Development

Offer leadership workshops, seminars, or training that could contribute to your members' personal growth. Provide access to tools and resources that can help them advance their careers, such as project management and public speaking. *Report Due: July 1*

The reporting form is in the GFWC Member Portal; simply log in, click "Digital Library" and search for "2024-2026 Membership Recruitment Form." Happy Recruiting **AND** Retention!



Proclamations to Celebrate GFWC National Day of Service!



GFWC Effingham Women of Today (IL)



GFWC Pierian Club (TX)

To commemorate the 2024 GFWC National Day of Service (NDS) on September 28, reach out to your elected officials: mayors, county commissioner/council members, state representatives, governor, and Members of Congress for a

Proclamation to officially recognize your club's work to end food insecurity and hunger in your city, county, or state.

Once you submit your request electronically (website or email), follow up with a call to the official's personal office. Ask for the person who handles requests for proclamations, and their staff will instruct you on next steps and what you can expect. A sample proclamation is available in the GFWC NDS Toolkit on the GFWC Member Portal.

To date, approximately 701 pledges have been received from all categories of GFWC membership and leadership—thank you for your commitment! Please register to join our cause... Together we can end food insecurity and hunger!

To register, visit <https://memberportal.gfwc.org/>, and follow the prompts. Then, click on the Events page to sign up. Simply select 2024 GFWC National Day of Service and you're on your way.

REGISTER NOW

ADDITIONAL REGISTRATION OPTION: EMAIL

If you prefer to register by email, please send a message to GFWCNDS@GFWC.org to sign up for the 2024 GFWC National Day of Service.

Please include:

- Club Contact and Information
- Official Club Name
- Your State Federation
- Brief Description of the Club's Project, If Known (not required)

*** New Registrations as of noon
Tuesday, August 20, 2024**

GFWC DISTRICT
GFWC GA Central East District

GFWC CLUBS BY STATE

ARIZONA
GFWC Arizona Boosters Club

CALIFORNIA
GFWC Barstow Women's Club
GFWC Colton Woman's Club
GFWC Fig Garden Woman's Club

NEW HAMPSHIRE
GFWC Salem Area Women's Club

NEW MEXICO
GFWC Cosmopolitan Woman's Club
GFWC Carrizozo Woman's Club

NEW YORK
GFWC Women's Club of Pittsford

NORTH CAROLINA
GFWC Junior Woman's Club of Raleigh
GFWC Mebane Woman's Club
GFWC Southport Woman's Club
GFWC Wake Forest Woman's Club
GFWC Wendell Woman's Club

GFWC Grand Terrace Woman's Club
GFWC Woman's Club of Bakersfield

CONNECTICUT

GFWC Mystic Woman's Club
GFWC Women's Club of North Haven

DELAWARE

GFWC Acorn Club of Seaford
GFWC Blue Hen Chicks

FLORIDA

GFWC Miami Springs Woman's Club
GFWC Plantation Woman's Club

GEORGIA

GFWC Augusta Woman's Club
GFWC Georgia Bremen Junior Woman's Club
GFWC Georgia College Park Woman's Club
GFWC Hartwell Service League
GFWC Moultrie Federated Guild

ILLINOIS

GFWC Darien Woman's Club
GFWC Glen Junior Woman's Club
GFWC Gilman Woman's Club
GFWC Morton Grove Woman's Club
GFWC Wheaton Junior Women's Club
GFWC Woman's Club of Kankakee

IOWA

GFWC Five Seasons Women's Association

MARYLAND

GFWC Wicomico Woman's Club, Inc.

MASSACHUSETTS

GFWC MA Bourne Women's Club

MICHIGAN

GFWC Escanaba Woman's Club
GFWC Hastings Women's Club
GFWC Iron Mountain/Kingsford Michigan

MINNESOTA

GFWC Bloomington Federated Woman's Club

MISSISSIPPI

GFWC Women's Club of Gulfport

MISSOURI

GFWC Girlfriends
GFWC Hickman Mills Club

MONTANA

GFWC Helena Woman's Club

OHIO

GFWC Austintown Junioresettes
GFWC Boardman Poland Junioresettes
GFWC Celina History Club
GFWC Chagrin Valley Woman's Club
GFWC East Springfield Junior Women's Club
GFWC Hillsboro Friday Club
GFWC Junior Women's League of Canfield
GFWC Jefferson County Women's Club
GFWC Madeira Woman's Club
GFWC Masury-Brookfield Women's Club
GFWC Mayfield Women's Club
GFWC Ohio Junior Cyberlinks Club
GFWC Port Clinton Women's Club
GFWC Ripley Women's Club
GFWC Southwest Ohio Valley Women's Club
GFWC Strongsville Women's League
GFWC Three Rivers Woman's Club
GFWC Warren Junioresettes
GFWC Wintersville Women's Club
GFWC Woman's Club of Adena
GFWC Woman's Club of Bowling Green
GFWC Woman's Club of Mingo Junction
GFWC Woman's Club of Steubenville
GFWC Woman's Tourist Club
TRIAD Club/GFWC

SOUTH CAROLINA

GFWC Woman's Club of Cayce
GFWC Woman's Club of Charleston

TENNESSEE

GFWC Maury County Women's Club
GFWC Tellico Village

TEXAS

GFWC Paris Noon Study Club
GFWC San Gabriel Women's Club Georgetown, TX

VERMONT

GFWC Okemo Valley Women's Club – Ludlow

VIRGINIA

GFWC Dominion Woman's Club
GFWC Southwestern District
GFWC Swift Creek Woman's Club
GFWC Tarrara Woman's Club
GFWC Woman's Club of Springfield
Woman's Club of Fairfax, GFWC

WEST VIRGINIA

GFWC Civic League of Warwood
GFWC Woman's Club of Martinsburg

WISCONSIN

GFWC Rhinelander Woman's Club



Game-Changing Fundraising

By: Judy Martin, GFWC Fundraising Chairman

The Fundraising Committee encourages you to use game-changing fundraisers to educate, engage, and empower your club and community. Planning a fundraiser is an excellent way to educate your membership. The GFWC Club Manual is a tremendous resource for fundraising tips and ideas.

Engage members by discussing your typical fundraisers and how they could be improved. As a group, consider the following questions: Is it time to abandon a well-worn fundraiser and try something new? Is it time to re-examine where your fundraising dollars are going? How closely do the causes you support align with your community's needs and your members' passions? Survey your members about their preferences and skill sets, and brainstorm which fundraising projects might be the best fit to generate the most enthusiasm.

Empower your members to connect with each other and enjoy their fundraising efforts. Clearly define roles, responsibilities, and expectations. Provide members with the guidance, encouragement, and tools needed to confidently participate. Check the GFWC Marketplace for emblematic apparel and stationery your club can use to present your fundraiser professionally to community leaders and potential sponsors or supporters.

Remember that fundraisers are a terrific opportunity to connect with your community. A well-organized fundraiser can educate and engage others about your club and the work you do. Score big for your favorite causes and empower everyone in your community to make a difference!

Save the Date: Shot@Life's Introductory Advocacy Training with GFWC on September 3



GFWC members are invited to join Shot@Life, a campaign of the United Nations Foundation, to speak up for global childhood immunization.

Register for this 45-minute remote training, and learn about Shot@Life's work and the tools and tips for advocating to Congressional leaders and local community leaders about global immunization programs. Attendees will then be eligible to join Shot@Life for future events, including the virtual Summit on September 27.

When: Tuesday, September 3 at 7:00 p.m. ET

Note: Registered attendees will receive a link to view the recording if unable to attend live.

[Sign Up Today!](#)

Volunteers in Action: GFWC McAlester Fortnightly Literary Department (OK)



The high temperatures in Oklahoma dictated clubwomen to perform quick, effective volunteer projects. GFWC McAlester Fortnightly Literary Department, coached by GFWC Booster Jim Sellmeyer, applied sealant on the WHITE BUFFALO painted mural created by Evan Smith Art. This project was done in honor of GFWC McAlester Fortnightly President, Brenda Calahan, who has recently been appointed as GFWC Oklahoma Arts and Culture Chairman.

This project is performed in tandem with the "Keep McAlester Beautiful" organization which schedules volunteers to perform the upkeep of all painted murals within McAlester, Oklahoma.

We want to feature YOUR club! Send us a short story and 1-2 photos of your club in action for an opportunity to be featured in News & Notes.

Please send your full club name, State Federation, and 100 words on your project to PR@GFWC.org



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